

INCA MOTIF
INSERTS



THE S. A. WELLER CO.
ZANESVILLE, OHIO

NEW YORK CITY
200 Broadway

CHICAGO, ILL.
309 Heyworth Bldg.

The Source of Weller Inca Tiles.

HIGH up in the Bolivian Andes, fourteen thousand feet above the sea, lies the great plain of Tiahuanaco, once the seat of a mighty civilization which was long ago blotted out of existence, and whose very memory would have perished but for the crumbling monuments and broken columns which remained the unreadable index of a volume of history which has been closed forever.

The whole landscape is brown—the color of desolation. The hills are brown, the grasses are brown and parched, and in the whole expanse there is not a tree or bush. In the midst of this plain where desolation reigns supreme there once flourished a city whose ruins compel the wonder and admiration of all who see them. Its population must have been numbered by the hundreds of thousands. Its civilization, almost without question the first on the American Continent, was of a high order. Its palaces and public buildings were of massive grandeur. The ruins which remain attest that science and art had attained a high development. The stonework of Tiahuanaco is, even at this day, among the most massive and most perfect in the world. Yet of this great, dead city nothing is known. Its very name has perished, for when the Spanish conquerors arrived no tradition remained regarding the founders of these structures, and their origin and passing must forever remain one of the world's unsolvable mysteries.

The most remarkable of these mighty ruins is the great "monolithic doorway," carved out of a single block of hard granite nine feet in height, fourteen feet in width, and two feet in thickness. The front of this massive portal is covered with inscriptions and symbolic figures, finely carved but with a meaning lost before the memory of man. From this symbolic slab Weller artists have faithfully reproduced in clay tiles the clearest and most prominent figures, borrowing for modern architecture the touch of a forgotten empire. These tiles are intriguing in their mystery used either as floor inserts, as touches of modelling in a fire place, or combined to make a wall fountain. Whether in solid colors or black and white they bring a bit of the stark primitive to a modern architecture that is striving to escape from the conventional designs of a passing era.

Embossed Decorated Inca Motif Inserts

for WAINSCOTS, FLOORS, PANELS and BORDER STRIPS



NO. 3001-L



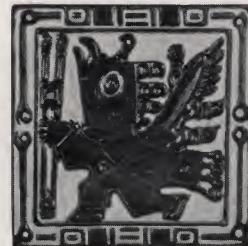
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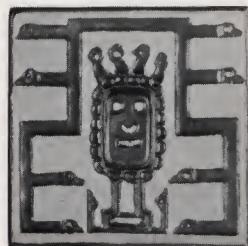
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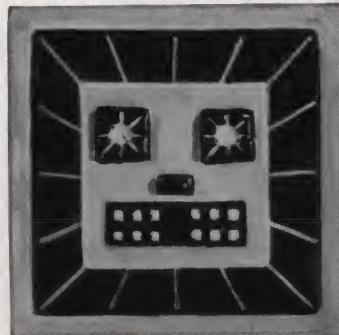
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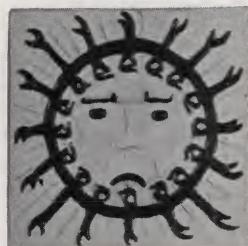
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NO. 2060



NO. 3004



NO. 2057

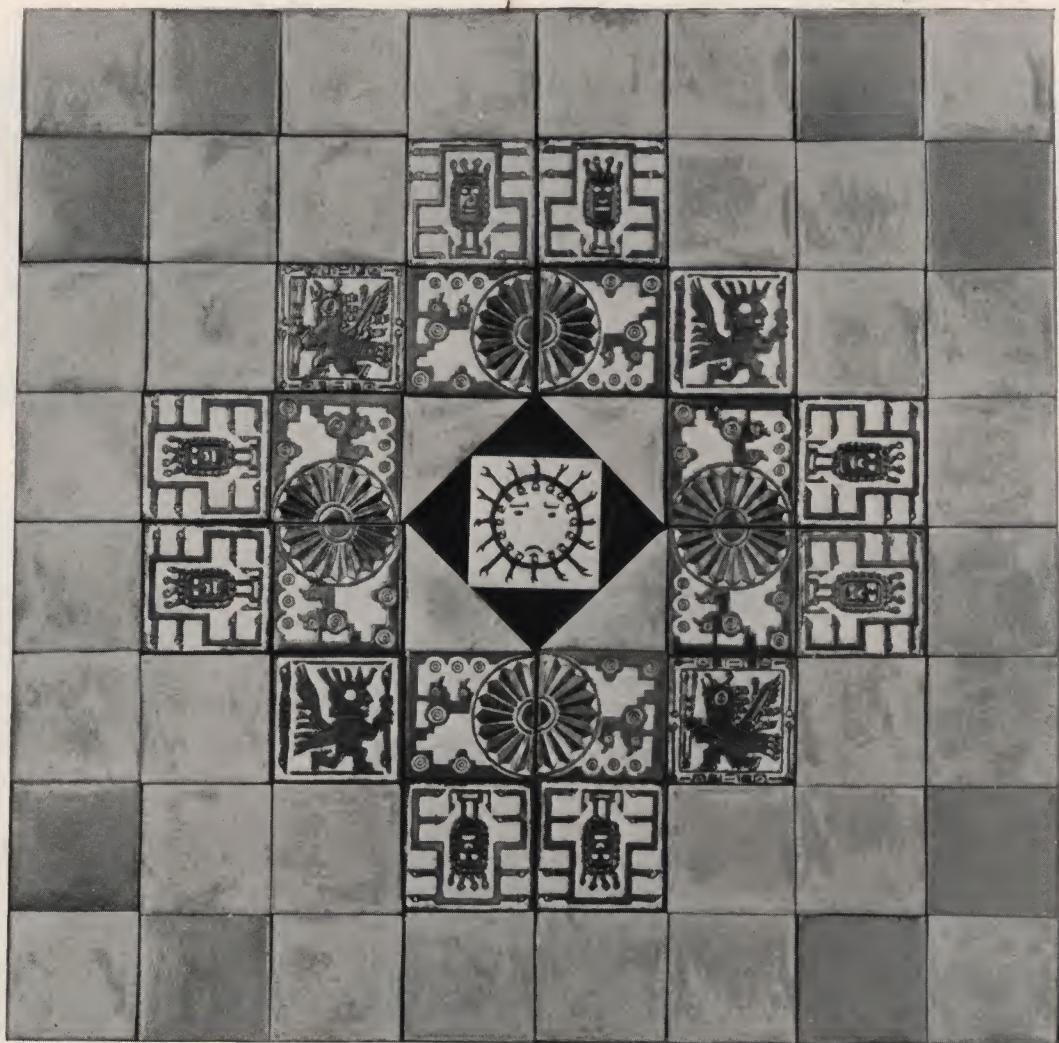


NO. 3003-L

NO. 3002-L

NO. 3002-R

NO. 3003-R



INCA FLOOR PANEL. INSERTS COLOR L-525 AND L-500
BODY OF FLOOR COLOR H-901
CORNER TILES COLOR S-802

THE S. A. WELLER CO.
ZANESVILLE, OHIO

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BODY OF FLOOR COLOR H-901
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